



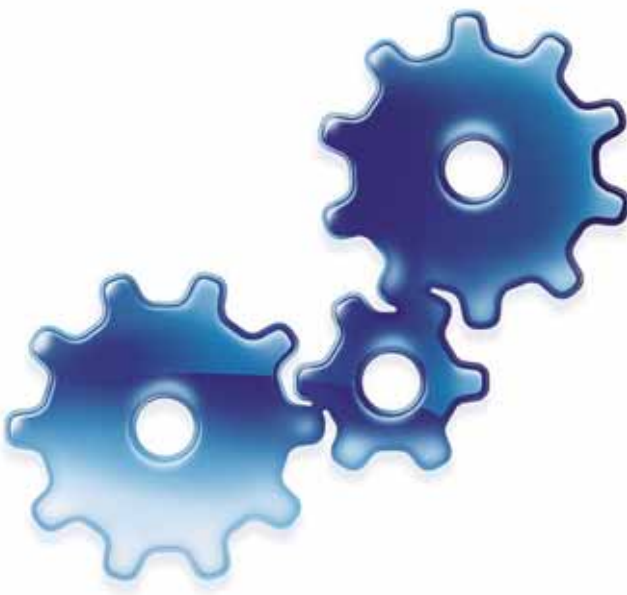
Barclaycard Business - Supplying creative needs for Red Peel

Red Peel is an event staging and construction specialist. Set up in 1995, it designs, creates and installs sets for a full range of events from road shows and conferences to themed parties and theatre performances. Founded by the Managing Director, Tony Butler, Red Peel now has 13 permanent employees and an annual turnover of £1.4 million.

Barclaycard Business has supplied Red Peel with Visa Corporate Cards for two years, since the company's expansion created a need for employees to have more flexibility over their spending. Currently six employees hold cards including the managing director and senior staff as well as employees that deal with material supplies.

Red Peel aims to provide imagery with impact at every event. To achieve this it is essential to use appropriate quality materials. Sourcing these materials at a good price is important to the business operation. It is in this area that Barclaycard Business Corporate Cards are able to add value to the business. Red Peel employees can purchase the right materials online or over the telephone using their Barclaycard Business cards. Free online fraud protection helps ensure this process is secure. As Marie Edwards, Bookkeeper, points out;

'Purchasing goods online makes up a large proportion of our card spend. By shopping online we can track down exactly the right materials and buy them cheaper than anywhere else. Cards are the only way to pay online so they are vital. It is a secure, safe and efficient way of buying everything we need.'



A key part of Red Peel's service is building the staging at the event itself. Employees must travel across the whole of the UK and Europe to make sure the final event runs smoothly. Marie Edwards explains that by carrying the Corporate Cards employees can be 'self-sufficient' on these trips. On recent business trips to Barcelona and Helsinki the senior staff have used their cards to pay for accommodation, flights and expenses.

Marie Edwards says that when it comes to travel 'the cards cover every eventuality'. In fact on a recent business trip to Barcelona the Barclaycard Business Corporate Cards proved most useful. The trip was organised in advance, with flight and hotels all pre-booked. However on arrival, one extra person joined the trip that the team had not planned for. Without access to company cash the Barclaycard Business Corporate Cards were an obvious and easy solution to the situation. All additional last minute expenses were paid for on the cards, leaving no-one embarrassed or frustrated.

'They really saved the day and solved what could have been an embarrassing situation.'

Barclaycard Business Corporate Cards have also provided benefits in other areas of the company such as the administration. Prior to having the cards some of the financing was awkward to process because the head office is not based near to a bank. Marie Edwards highlights the numerous ways in which the cards have 'made everything much simpler'. Red Peel does not need to keep a supply of petty cash and the cash flow is easily managed with monthly statements.

Purchases are now instantaneous as there is no need to wait for a cheque to clear. For all these reasons, Marie Edwards feels that;

'As a growing business, Red Peel needed to open the Barclaycard Business Corporate Card account. The business would not operate the way it can today without them.'

Barclaycard Business Corporate Card -
Complete control wherever you are

For further information on how
Barclaycard Business could help
your organisation realise the benefits
of corporate cards contact our
Customer Services team on

0870 1540 134



This information is available in large print, Braille and audio format by calling 0870 154 0124.

Calls may be monitored or recorded to maintain high levels of security and quality of service. For BT business customers, calls will cost no more than 8p per minute, min call charge 5.9p (current at January 2007). The price on non-BT phone lines may be different.

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